



EASTERN WASHINGTON UNIVERSITY

start something **big**

IGNITE Change

- Map out the EWU student educational continuum and identify foundational models or philosophies that lead to student success and post-graduation.
- Develop and expand summer academic programming and experiences for secondary school students to increase our regional and statewide college-going rate.
- Identify strategies to create a campus culture that supports and celebrates student success, the work of faculty and staff, and instills a sense of pride in our institution.
- Develop a Center for Applied Research and Economic Development that brings together faculty, students, and staff to assist businesses and organizations with high-impact research and consulting services to provide innovative solutions to tomorrow's problems.
- Emphasize the vital role of the fine and performing arts in our culture and economy by identifying and supporting signature programs in the arts

DRIVE Innovation

- Invest in faculty and staff, providing tools and opportunities to promote collaboration and excellence in teaching, scholarship, research, and creative activity.
- Reward and celebrate faculty who engage in innovative pedagogical approaches and demonstrate outstanding accomplishments.
- Create an Honors College that aligns with EWU's distinctive mission and goals.
- Develop interdisciplinary curricula, professional executive education programs, and stacked degrees that meet the needs of our communities.

Mission

EWU expands opportunities for personal transformation through excellence in learning

EMBRACE Social Justice

- Promote strategies that encourage honest dialogue and foster a campus-wide ethic of inclusivity and a welcoming climate.
- Expand opportunities and addressing unmet needs for underrepresented populations.
- Develop strategies for diversifying the university faculty and staff.
- Construct a student recruitment plan that fosters diversity in all academic areas.
- Ensure that curriculum reflects diversity of learning styles and perspectives.
- Launch a Center for Social Innovation to engage issues of social justice and improve the lives of marginalized and vulnerable populations.
- Eastern excellence 101
- Black Greek Day

TRANSFORM Region

- Develop curricula directly tied to regional trends/needs, as we partner w/ employers.
- Expand opportunities for rural communities and working professionals through online programs and creative approaches to educational access.
- Ensure that every student develops an academic identity that connects to meaningful career-related experiences and professional development activities.
- Build partnerships with employers to provide paid student internships and other practical experiences.
- Foster opportunities for grad and undergrad research that respond to regional priorities.
- Promote communication and collaboration between the university and our community, highlighting faculty expertise through a directory of faculty experts.
- Cheney transformation

Institutional Strategic Plan

IGNITE Change
DRIVE Innovation
TRANSFORM Region
EMBRACE Social Justice

Core Themes

Access +
Learning +
Completion =
STUDENT SUCCESS

Student Access

Student Learning

Student Development

Student Completion

Access

- Increase the student headcount from **12,279** to **13,611** by 2023
- Increase headcount of first-time-in-college (FTIC) students from **1,671** to **2,250** by 2023
- Increase percentage of FTIC racial/ethnic minority UG students from **35.9%** to **42.5%** by 2023
- Increase percentage of new racial/ethnic UG transfer students from **28.20%** to **39.50%** by 2023
- Increase percentage of first-generation UG students from **48.50%** to **49.80%** by 2023
- Increase percentage of FTIC lower-income UG students (Pell grant recipients) from **40.2%** to **44.85%** by 2023

Learning

- At least **85%** of EWU's 143 undergraduate programs and 45 graduate programs will submit an annual assessment report on student learning (i.e., their program learning outcomes) by 2023
- Students will successfully meet the target for at least **75%** of total program learning outcomes by 2023
- Students will successfully meet the target for at least **75%** of Institutional Learning (GE) Outcomes by 2023
- Community Engagement by 2023:
 - 10% of students have participated in a designated service-learning course
 - 10% of faculty teach a designated service-learning course
 - 7.5% of the courses offered at EWU are designated service-learning courses
 - 40% of departments regularly offer at least one designated service-learning course
- By 2023, **75%** or more of students will participate in formalized co-curricular learning activities

Completion

- Increase six-year graduation rates for all students from **47%** of to **51%** by 2023
- Increase six-year graduation rates for underrepresented students (American Indian or Alaska Native; Asian; Black or African American; Hispanic/Latino; Native Hawaiian or Other Pacific Islander; or two or more races) from **32%** to **40%** by 2023
- Increase six-year grad rates of first-generation students from **45%** to **51%** by 2023
- Increase six-year grad rates of low SES students (as defined by Pell recipients) from **44%** to **51%** by 2023