

7.04.01

RCLS 435: Employment Processes in Recreation and Leisure Services **Electronic Portfolio**

100 points

As you enter the job market during the information age, there is an increasing importance to professionally marketing yourself via the internet. The purpose of this assignment is to create a professional website that encompasses why an employer should consider you as a potential candidate for their agency. The intention is to produce a product that is worthy of distributing to agencies you are interested in working for.

Section Requirements:

1. "About me" – introduce yourself in a brief, eloquent manner that grabs attention without providing an overwhelming amount of information
2. Resume
3. Samples of professional work (minimum 2)
4. Visually attractive and interesting – feel free to include photos or visual designs that are professional and appropriate

Considerations:

- Please use Weebly to develop your website as discussed in class. However, if you are proficient with another platform, feel free to take advantage of your expertise. Just remember that this is a professional website, meant to market yourself to employers.
- There CANNOT be any linkage to personal blogs, Facebook pages, etc. that might discourage an employer from considering you as an applicant.
- The address of your website needs to be appropriate. For instance, "iloveflowers.com" would not be suitable.
- As you complete your program of study in RCLS, you will be revisiting your website in other classes.
- Make it something you're proud of that potential employers will be attracted to.